



*****FOR IMMEDIATE RELEASE*****

July 21, 2015

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AIDS WALK LOS ANGELES RETURNS TO WEST HOLLYWOOD THIS OCTOBER

Los Angeles, CA (July 21, 2015)—The 31st annual [AIDS Walk Los Angeles](#) (AWLA) will take place on Sunday, October 11, 2015. The Walk, which starts and ends in West Hollywood, is expected to draw a crowd of more than 25,000 and raise millions of dollars in support of the tens of thousands of people living with HIV/AIDS in Los Angeles County.

The 10k fundraising walk will benefit AIDS Project Los Angeles (APLA) and more than 20 other important L.A. County AIDS service organizations. These groups provide essential support services to thousands of people living with HIV/AIDS, as well as vital HIV prevention work that reaches many more throughout the Southland. Since its inception, AWLA has raised more than \$79 million for APLA and its community allies.

In addition to public officials and celebrities expected to support and attend the event, AIDS Walk Los Angeles is strongly backed by the corporate community. Supporters this year include Premier Sponsors Gilead Sciences and Quest Diagnostics; Grand Sponsors ABC-7, The City of West Hollywood, Delta Air Lines, Paramount, and Paul Hastings; and Principal Sponsors Albertsons | Vons | Pavilions, Macy's, Time Warner Cable, Toyota, and Wells Fargo.

Participants are encouraged to register using the event's newly revamped website at la.aidswalk.net. The site provides users with powerful tools that integrate seamlessly with email and major social networks to make fundraising quick, easy, and effective.

Event Details

What: 31st annual AIDS Walk Los Angeles

When: Sunday, October 11, 2015

8:30 a.m. Sign-In Opens
9:15 a.m. Opening Ceremony
10 a.m. Walk Begins

Where: Enter at Melrose Avenue and Santa Monica Boulevard. The 10k route travels through the streets of West Hollywood and Los Angeles.

Join the AIDS Walk Los Angeles community online through [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

About AIDS Project Los Angeles (APLA): APLA provides life-saving services for people living with HIV/AIDS across Los Angeles County, including medical, dental, and mental health, as

well as HIV testing, prevention, and education programs. APLA delivers care to over 14,000 people annually and is a leader on policy and legislation that affects the HIV/AIDS and LGBT communities. For more information, visit apla.org and aplahw.org.

About AIDS Walk Los Angeles: Since 1985, AIDS Walk Los Angeles has raised more than \$79 million for HIV programs and services throughout Los Angeles County, and has grown into one of the largest AIDS fundraising events in the country. In 2014 alone, 25,000 participants, many of whom were members of 1,600 corporate and community teams, raised over \$2.2 million for AIDS Project Los Angeles and 27 other L.A. County AIDS service organizations. For more information, view the [fact sheet](#) or visit la.aidswalk.net.

About MZA Events: AIDS Walk Los Angeles was founded in 1985 by Craig R. Miller and his organization of activists, MZA Events. Miller is the AIDS Walk founder and senior organizer and has produced hundreds of public service campaigns and fundraising events, generating more than \$400 million for major AIDS organizations throughout the country. For more information, please visit mzaevents.com.

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